



**CISCA and Sri Venkateswara College  
(University of Delhi)**



present a workshop on:

# Delhi and Urban India in Visual Cultures

at Sri Venkateswara Collage (University of Delhi)

Dhaura Kuan, New Delhi 110021

8<sup>th</sup>-9<sup>th</sup> January 2012



This project is funded by the EU  
Cooperation that counts

## 8<sup>th</sup> of January

**10 am** Inauguration, Lamp Lighting,  
Memento Presentations to  
Participants

**11 am** **First session**  
Chair: **Dr. P. Hemalatha Reddy**  
(Principal of Sri Venkateswara  
College)

*Ur-Topias: Community and  
Nostalgia in Contemporary West  
Bengal Poetry*

by **Asun Lopez-Varela Azcarate**  
(University of Complutense,  
Madrid)

*Erotic Aesthetic of Orissan  
Temple Art: Reflections of Visual  
Culture*

by **Minaketan Bag**  
(Sambalpur University)

**12. 15 pm** **Tea Break**

**12.30 pm** **Second Session**  
Chair: **Dr. Rina Ramdev**  
(Sri Venkateswara College)

*Mayawati's Politics of  
Iconography - Spectacle of the  
Symbolic Landscape*

by **Upasona Khound**  
(Jawaharlal Nehru University)

*Danda Nata- An Intangible Visual  
Cultural Heritage of Western  
Odisha*

by **Shreyasi Bhattacharya**  
(Sambalpur University)

**1.30 pm** **Break for lunch**

**2.30 pm** **Third Session**  
Chair: **Neeraj Sahay**)

*The Processional Backdrop: Urban  
Visual Culture*

by **Ketaki Chowkhani**  
(University of Hyderabad)

*1970s and the Anti hero in Hindi  
Cinema: Some explorations*

by **Munish Nandal**  
(MDU University, Rohtak)

**4 pm** **High Tea**



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**10 am**

**Fourth session**

**Chair: Asun Lopez-Varela**

**Azcarate**

(University of Complutense,  
Madrid)

*Visualizing a small town  
Dosehra. A royal album from  
Orissa*

**Dr. Uwe Skoda**

(Aarhus University, Chairperson  
CISCA)

*Indian paradigms of political  
authority and usages of urban  
spaces: Shahjahanabad (Delhi)  
as a seventeenth-century  
example*

by **Fatima Imam**

(Lake Forest College, Illinois)

**1 pm**

**Lunch Break**

**2 pm**

**Fifth session**

**Chair: Dr. C.S. Rawat**

(Sri Venkateswara College)

*Jo Dikhta Hai Who Bikta Hai: An  
Analysis of hat is visually sold  
as Tourism Tot Spot in Delhi*

by **Dr. Nirmal Kumar**

(Sri Venkateswara College)

*Changing Cities, Changing  
Temples: Understanding the  
Politics of Contemporary Temple  
Building in Delhi Group photo-  
graphs and closing.*

by **Sushmita Pati**

(Jawaharlal Nehru University)

**11 am**

**Tea Break**

**11.30 am**

*Determinants of Outdoor  
Advertising Effectiveness in Delhi  
NCR: An Empirical Study*

by **Kirti Sharma, Pallavi Singhal,,  
Snigdha Baksh, & Sumit Sharma**

(Lal Bahadur Shastri Institute of  
Management, Delhi)

:

**3.30 pm**

**Group photographs and closing**